

# CHRISTINE

CHRISTINE YOO  
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## EDUCATION

**PARSONS THE NEW SCHOOL FOR DESIGN • New York, NY (Aug 2013 - May 2017)**  
BFA PRODUCT DESIGN / COMMUNICATION DESIGN

## EXPERIENCE

**BRADLEY USA • Atlanta, GA (Feb 2019 - Current)**  
INSIDE SALES REP / MARKETING & DESIGN SUPPORT • CUSTOM LUXURY FURNISHINGS & TEXTILES

Manage Luxury Furniture Sales nationwide • Provide excellent customer service to maintain and grow clientele • Textile vendor relations • Assist in showroom management • Manage furniture and art consignment • Contribute to product development and marketing (e-blasts, brochures, editorial ads, photoshoots, etc) • Assist with showhouse collabs and Trade Shows (HPMKT)

**BERKSHIRE FASHIONS • New York, NY (Dec 2017 - Sep 2018)**  
DESIGN ASSISTANT • WOMENS ACCESSORIES

Assist with CADs • Maintain tracking charts and line sheets • Document all development, pre-production, and top samples • Conduct seasonal market and trend research • Prepare materials for meetings • Assist with showroom organization • Organize internal files • Miscellaneous tasks

**FOREVER NYC FASHION ACCESORIES • New York, NY (Aug 2014 - Jun 2015)**  
DESIGN / MARKETING INTERN • JEWELRY

Design lookbooks • Assist in the development of display cards, packaging, and special product orders • Conduct market and trend research • Document pre-production samples • Assist in showroom organization • Organize internal files

## SKILLS

### DESIGN

Product Design • Graphic Design • Brand and Logo Design • Editorial Design • Packaging Design • Web Design • Social Media • Sketching • Technical Drawing • Research • Prototyping • Photography • Painting • Illustration • Typography • Color Theory

### PRODUCTION

Knowledgeable of various materials and manufacturing processes • Experience with a range of shop tools in woodworking, metal-fabrication, non-ferrous metals, and ceramics • Experience with laser-cutting, CNC-milling, 3D printing, mold-making, vacuum forming, screen-printing, and sewing • Experience with preparing files for print

### COMPUTER

Proficient in Adobe Creative Cloud (Illustrator, Photoshop, InDesign, PremierePro, Lightroom, Bridge) • Proficient in Microsoft Office • Experience with Mailchimp, Squarespace, Shopify, and QuickBooks • Basic knowledge of Rhinoceros and Solid Works

### PERSONAL

Team-player • Detail-oriented • Organized • Positive attitude • Good communication • Strong work-ethic • Flexible/Adaptable

## ACHIEVEMENTS

**BFA SCHOLARSHIP • DEANS SCHOLARSHIP • DEANS LIST (Aug 2013 - May 2017)**

**“UMI PLANTERS” FEATURED AT GROWTH EXHIBITION BY THE AMERICAN DESIGN CLUB (May 7-11, 2016)**